



Cycle of Life



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MEDIA RELEASE

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For Immediate Release

KIDS SING OUT FOR THE LOVE OF NATURE

On **Thursday, March 9th at 7pm**, Victoria's **Oak Bay High School Auditorium** will be rocking with the sounds of some of Canada's finest musicians, singer/songwriter **HOLLY ARNTZEN**, and a 180 kid choir from **Lake Hill Elementary School**. They're singing out about the beauty of nature, and the power we all have to help preserve and protect the environment.

The concert is one in a series of events slated to captivate communities across B.C. and Alberta during 2006, in celebration and support of environmental education. And it's all part of the innovative **Cycle of Life** program, the new eco-education partnership involving the **Artist Response Team (ART)** and two of Canada's largest recycling organizations, **Encorp Pacific** and **Alberta Beverage Container Recycling Corporation (ABCRC)**.

Lake Hill Elementary School is using the Cycle of Life arts-based learning program to teach students about endangered species, forests and the oceans. The concert will be the culmination of a week-long artist-in-residence program and will bring together the school community in an extraordinary celebration of nature. The concert will be recorded for an upcoming edition of the **Voices of Nature Radio Show** on Village 900 Global Roots Radio in Victoria.

"A hush falls over the packed auditorium, and the excitement bubbling out of the kids on stage can hardly be contained. The lights go down, the musicians tune up, Holly introduces a song and the concert begins with the whole school singing proudly together, for their family and friends, about the importance and beauty of the environment. The audience erupts in a standing ovation, the kids feel like a million bucks on stage, and the adults take home powerful messages of action and hope, delivered by relevant messengers—their children!" (Sue Staniforth, EECOM News)

The March 9th concert will cap a term of study that has seen Lake Hill students exploring and appreciating nature through work in all subject areas of the curriculum. Lake Hill Principal, Wendy Holob has this to say about how her school has embraced the program, which features one of Canada's leading roots recording artists, **HOLLY ARNTZEN**. *"Holly exploded onto our school scene with infectious energy that got everyone up and dancing. The students are completely involved. The staff welcomes the opportunity to infuse the core curriculum, in particular Science, with Social Responsibility through music in this singularly unique experience. This is the second time I have worked with Holly on a project such as this, and I look forward to an exciting adventure."*

Backed by the **Dream Band**, with guitarist **David Sinclair** (Sarah McLachlan, kd lang) and award-winning composer and jazz pianist **Karel Roessingh**, **HOLLY** and **LAKE HILL SINGERS** will deliver an entertaining variety show featuring great humour and carefully crafted songs about some of the most challenging environmental issues of our time. The songs carry messages of hope and a call to action. Lake Hill students and their teachers are dedicating themselves to learning more about the environment, and sharing the good news with their community. ***It's the greatest show on Earth!***

For more information about Lake Hill's involvement with the **Cycle of Life**, contact the school office at Lake Hill Elementary School 479-2896.

For more information about ART and their innovative projects bringing together artists and industry to change the world, please contact **Cindy Moyer at 250.474.7390**, or visit **www.CycleofLife.ca**.

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For information and to arrange media interviews with Holly, or media access to ART events, contact: Starr Munro at 250.595.0323 or starrmunro@shaw.ca.